

WOWvx technology

Philips WOWvx promises to help professionals create an exciting viewing experience.

WOWvx based products make content richer, more informative and more entertaining for the viewer so that it almost comes 'alive'.

WOWvx provides the latest innovation in signal processing and display technology to attract the consumer's attention and is well positioned for use in a wide range of consumer and professional applications such as digital signage, gaming, simulation and video.

WOWvx signifies the WOW-effect that a Philips 3D display creates, where vx is an abbreviation of 'viewing experience'.



3D has arrived!

The ultimate viewing experience



PHILIPS
sense and simplicity



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